

## The Children's Show, Summer 2025 Edition

July 27-28, Chelsea Industrial, Manhattan

## New York, April 2025

"Fashion is my Playground" is the theme of the 4th edition of the Children's Show, and we're ready to play!

The inspiration is all about freedom. No school, no uniforms, just endless opportunities for kids to express themselves through fashion. It's the season of creativity, confidence, and color. And what better place to celebrate it all than the Children's Show!

Organised by IEG USA and set up by FB International, the Children's Show has become an exciting fixture in the children's fashion calendar. Exciting new collaborations cementing the show as a 'must-attend' event in New York. For this edition, the Children's Show will showcase curated collections from top global brands, exclusive runway shows, inspiring industry talks & workshops and a mix of timeless elegance & bold streetwear. Visionary projects from leaders & newcomers alike.

The runway show is curated and styled by Aleksandra Ataca, editor of Junior Style. Two To Tango is the official networking platform, where buyers registered ahead of the show explore the participating brands, scheduling appointments before the event and ultimately helping to foster meaningful connections between brands and buyers.

Commenting on this season's edition, Virginia Zingone, the show's founder says: "This edition, we are aiming to further elevate the level of quality, both in the selection of the brands we represent and in the caliber of our visitors. We are about to announce some incredible and exclusive partnerships... so stay tuned".

Children's Show website

https://www.childrenshow.com/







