

JULIETTE & TOM

Refined Skin Care For Children

The Brand

Juliette & Tom is a refined skincare brand for children.

We develop products for the skin and hair of children aged 3 to 12 years. All our products are dermatologist-tested and suitable for sensitive skin.

Our founding team, with extensive experience in the luxury houses, selects natural ingredients from French organic farms and collaborates with the best laboratories and manufacturers in France to create natural and refined products.

We strive for excellence in everything we do, solely to offer children the best possible care.





ENFANTS / KIDS
JULIETTE & TOM
MON SOIN CHEVEUX
APRÈS-SHAMPOING
DÉMÉLANT & NOURRISSANT
CONDITIONNER
DETANGLING & NOURISHING

ENFANTS / KIDS
JULIETTE & TOM
MA CRÈME
DE LA CRÈME
HYDRATATION
& PROTECTION
HYDRATION
& PROTECTION
VISAGE / FACE

ENFANTS / KIDS
JULIETTE & TOM
MON
AMUSE DOUCHE
MOUSSE LAVANTE
VISAGE & CORPS
GENTLE
CLEANSING FOAM
FACE & BODY

ENFANTS / KIDS
JULIETTE & TOM
MA GELÉE MAGIQUE
ULTRA FRAÎCHE & APAISANTE
ULTRA FRESH & SOOTHING

ENFANTS / KIDS
JULIETTE & TOM
MON
SHAMPOOING
EXTRA-Doux
SHAMPOOING CUIR CHEVELU
ULTRA-GENTLE
SCALP SHAMPOO

Who We Are ?

A team from the finest French
beauty houses



Christophe Guesnet

25 years of experience in the beauty industry.
Expertise in purchasing, production, R&D,
partnership, and investment.

CHANEL L'ORÉAL LVMH

Father of a son and two daughters.



Yuanyuan Fan

15 years of experience in the beauty industry and
consulting in France and China. Expertise in
strategy, marketing, distribution, and digital.

CHANEL YVES ROCHER

Mother of two daughters.

Our Vision

Your Children Deserve a Skincare Ritual as Good as Yours

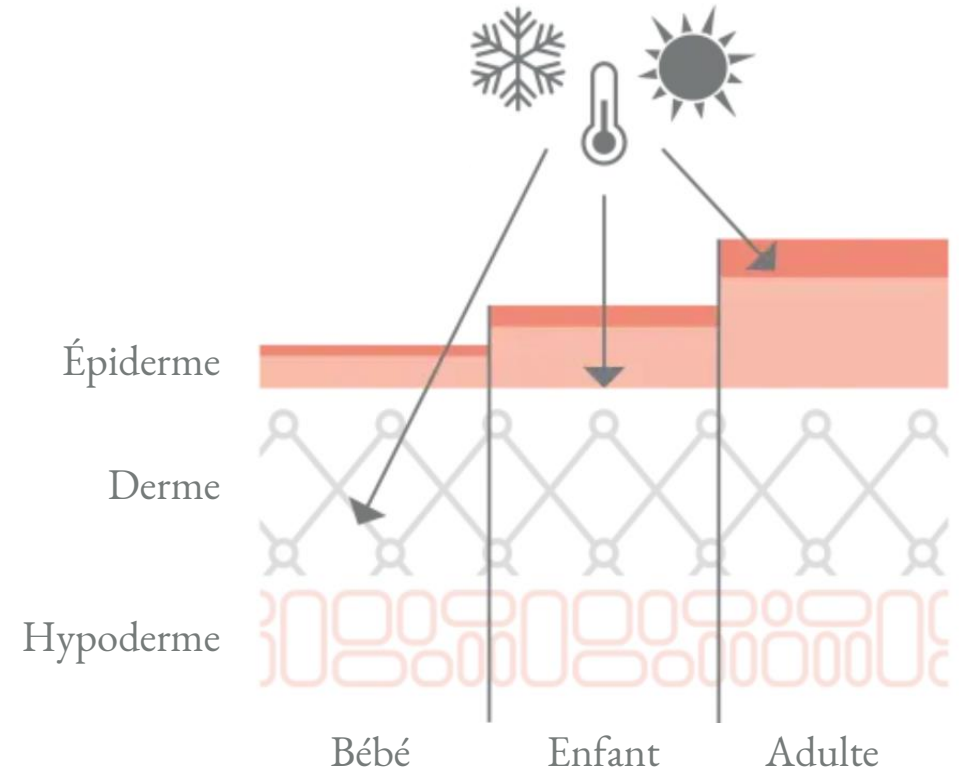
At Juliette & Tom, we are convinced that children possess a higher level of intelligence and sensitivity than we imagine, and they too have the desire and ability to appreciate good things, the same things as us.

By introducing your children to right ritual with good products, you give them the keys to healthy skin for life.



Why Specific Products for Children?

- ✓ A Delicate Skin: Children's skin is more resilient than a baby's skin, but 30% thinner than an adult's skin, which tends to dehydrate easily.
- ✓ A More Active Lifestyle: school, activities, sports, weekends, and vacations... children get dirty easily and are more exposed to external aggressions like the sun, temperature variations, wind, and pollution.
- ✓ Creating a Pleasure Ritual: Products that children enjoy encourage them to take care of their skin and hair independently. There's nothing like a regular routine in a cheerful mood!

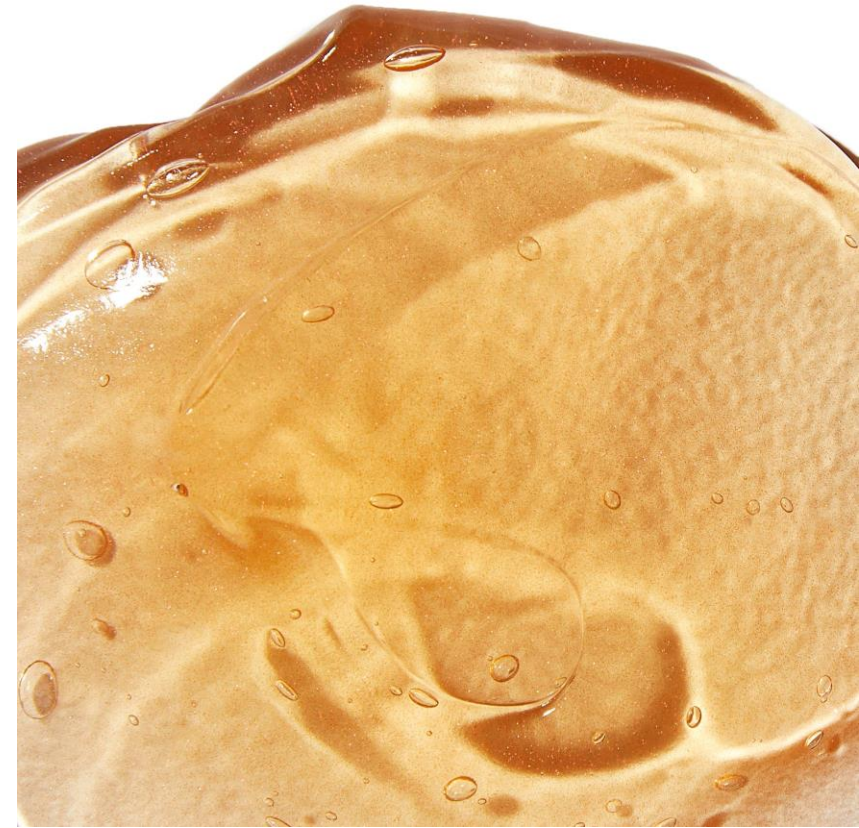


Our Mission



Passing on the Best to Our Children

By offering them the pleasure of taking care
of their skin.





Our Inspirations

Our inspiration is rooted in the gastronomy of a three-star restaurant in Paris. Each ingredient in this restaurant, seemingly ordinary, is carefully selected from local organic farms and harvested at the peak of its season for unparalleled flavour. Transformed by the magical hands of the chefs, these simple ingredients become true masterpieces.

Children's skin is delicate, requiring formulations that are as pure as they are simplified. We exclusively choose natural and organic active ingredients from French farms. Our laboratories, among the most renowned in the industry, meticulously design products that are perfectly suited to children's needs.

Enjoy every meal. Savor every interaction with the skin.

« At Arpège, each flavor has a passport, a provenance; we have expertise behind each product: that of our gardeners, a cheesemaker, a breeder, a fisherman... I love working with trust! »



source: www.alain-passard.com

Our Actifs Ingredients



Organic Melon Extract from the
Provence-Alpes-Côte d'Azur region

(Saint Rémy de Provence)



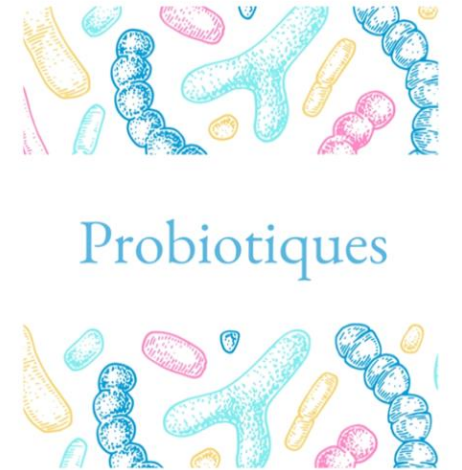
Organic Golden Apple Extract from the
Provence-Alpes-Côte d'Azur region

(Cavaillon)



Patented Organic Extract of *Calluna
vulgaris* Flowers from the Northern
Coast of Brittany

(Lannion)



Patented natural probiotics from a
biotech in the Auvergne-Rhône-Alpes
region

(Clermont-Ferrand)

A 100% French selection, for their quality, purity, and unique traceability

Our French Know-How



At Juliette & Tom, we offer much more than Made in France products; we perpetuate a heritage of know-how that is passed down from generation to generation.

Juliette & Tom products are the result of collaborations with the best experts in the French cosmetic industry. For example, we designed our skincare products with a laboratory in Marseille, a regular supplier to major luxury brands. To create our olfactory signatures, we collaborated with a perfumer in the Pays de Grasse to develop 100% natural fragrances.



Our Safety Standards



Strict formulation rules to minimize the risks
of allergy and intolerance



All our formulas are rated
Excellent on YUKA

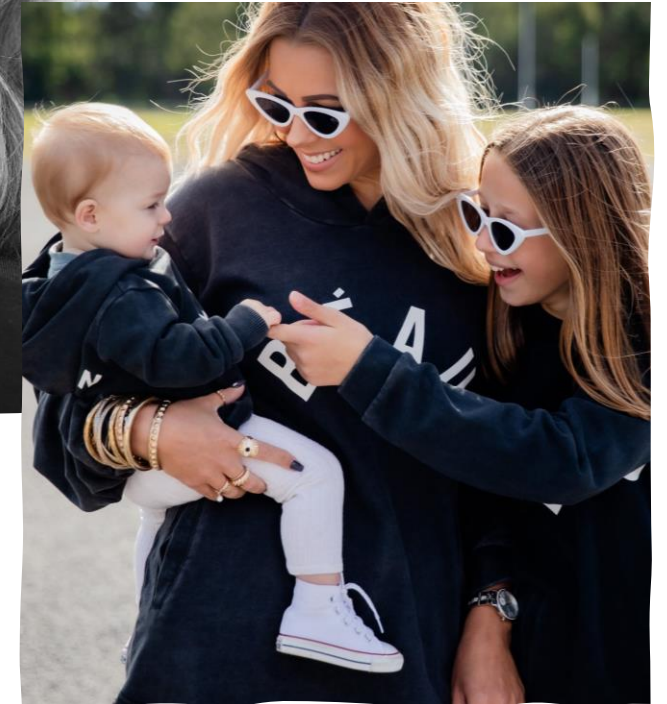


Tested 100% on sensitive skin under
dermatological control

Our Clients

Mothers who take care of their own beauty by using clean and premium products, who :

- want to give the best to their children.
- are attentive to their children's needs.
- want to pass on beauty rituals and teach their children to take care of themselves.





Our Daily Essentials

Skin Care



Ma Crème de la Crème

49 euros

50 ml

Hydrate and
Protect



Ma Gelée Magique

49 euros

50 ml

Moisturize and
Soothe



Mon Amuse Douche

28 euros

250 ml

Gently clean

Hair Care

Available from September 2024



Mon Shampooing

32 euros

250 ml

Clean and take care of
hair and scalp



Mon Soin Cheveux

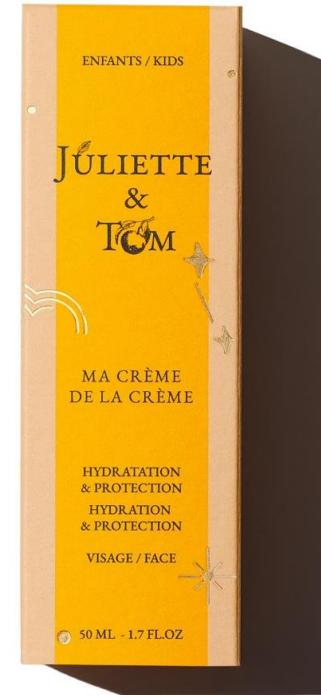
32 euros

250 ml

Detangle and
Nourish

Ma Crème de la Crème

Price	49 € / 50 ML
Description:	Our best-selling cream, perfect for hydrating and protecting children's skin on a daily basis. Enriched with organic melon extract, organic calluna vulgaris extract, and patented probiotics, it hydrates and nourishes the skin deeply, strengthening its natural defences against external aggressions. Equipped with a vacuum pump bottle, it preserves the freshness of the active ingredients
Results:	✓ Hydration 8 hours: +70%* ✓ The skin is better protected: 95%** ✓ 98% natural origin. Yuka score 100/100.
Texture	A light and non-sticky cream that instantly blends without leaving a greasy sensation.
Olfactory signature	Melon watermelon. 100% natural fragrance.
Awards	2024 Grand Prix Indies Days Child Category by CosmétiqueMag



Ma Gelée Magique

Price	49 € / 50 ML
Description:	An ultra-fresh and natural melon jelly, enriched with organic melon extract, tamarind seed extract, and patented probiotics. It intensely hydrates and soothes children's skin, especially after outdoor activities or sun exposure.
Results:	✓ Hydration at 8 hours: +45%* ✓ The skin is soothed and comfortable: 95%** ✓ Helps reduce redness after sun exposure: 91%** ✓ 98% natural origin. Yuka score 100/100.
Texture	An ultra-fresh and transparent jelly that melts on the skin like water and provides instant and lasting comfort.
Olfactory signature	Melon watermelon. 100% natural fragrance.



*Clinical test with measurement of hydration rate on 11 subjects. **Usage test under dermatological control on 22 subjects with 100% sensitive skin, application at least once a day for 4 weeks.

Mon Amuse Douche

Price	28 € / 250 ML
Description:	A creamy mousse for extra gentle washing of the face and body. With its gentle surfactants derived from coconut, it cleanses the skin without harshness. Enriched with melon seed oil, organic melon extract, and black oat extract, it gently cleanses and provides comfort. The skin is clean, soothed, and smells good.
Results:	✓ Leaves my skin soft and hydrated: 85%* ✓ The skin is soothed after using this product: 90%* ✓ 97% natural origin. Yuka score 93/100.
Texture	A creamy and soft mousse.
Olfactory signature	Melon watermelon. 100% natural fragrance.



Mon Shampooing

Price	32 € / 250 ML
Description:	The first shampoo that cares for both children's hair and scalp. No silicones, no sulfate. With a physiological pH, it gently cleanses the hair and scalp. Inspired by French grandmother recipes, this shampoo is enriched with organic apple extract, virgin apple seed oil, and organic apple cider vinegar, leaving hair silky and shiny. Patented probiotics help balance the scalp microbiome and improve its natural defence, for a healthier and soothed scalp.
Results:	✓ Helps to soothe the scalp: 95%* ✓ Leaves hair more beautiful and silkier: 85%*
Texture	A transparent honey-colored gel.
Olfactory signature	Wild apple. 100% natural fragrance.



Mon Soin Cheveux

Price	32 € / 250 ML
Description:	A natural detangling conditioner. No silicones. Inspired by French grandmother recipes, it is enriched with virgin apple seed and grape seed oil, organic apple extract, and organic apple cider vinegar. Combined with the vegetable protein from black oat extract, it nourishes, protects, and detangles hair. Hair is silky, shiny, and easier to style. Goodbye knots!
Results:	✓ The product provides good protection for my hair: 76%* ✓ Hair is easy to style: 71%* ✓ 99% natural origin. Yuka score 93/100.
Texture	A creamy white cream.
Olfactory signature	Wild apple. 100% natural fragrance.



Our Interviews with Journalists



Les Echos

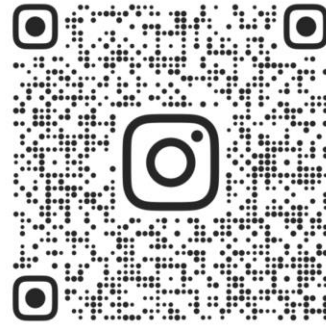
JL JOURNAL
DU LUXE

magicmaman
mam'
ADVISOR

Our Community



THANK YOU



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